

KERACON 2024

12th Annual National Conference of the Cornea Society of India

6th | 7th | 8th December



Venue: Ocean Convention Center, Hotel Clarks



Greetings from Cornea Society of India - KERACON 2024.

We thank your support and active participation extended to us in all our CSI Academic endeavours.

Building on the celebrated success of KERACON, we are once again pleased to invite you to the 12th Annual Meeting of the CSI – KERACON 2024 to be held from 6th | 7th | 8th December 2024 at the "Clarks Convention Center, Bengaluru."

A brilliant assemblage of faculty from India and abroad will be sharing their insight and expertise. We are expecting more than 700 delegates to attend the meeting this year and this will be an ideal platform for all of us to share the views and exchange technical aspects.

We promise you an excellent platform and exposure to showcase your products through scientific sessions, CSI Course, exclusive sponsor video space, stall space and conference website.

We seek your wholehearted support and contribution to make this academic program and make our 12th Annual scientific meeting a grand success.

Organizing Committee - KERACON 2024		
Himanshu Matalia ganizing Chairperson 99002 81045	Deepthi R Meda Organizing Secretary	Sharon D'Souza Organizing Joint Secretary

CSI OFFICE BEARERS Namrata Sharma Pravin Krishna V Vikas Mittal Paras Mehta President Vice President Secretary Treasurer

SPONSOR CATEGORY

Platinum Sponsor Rs. 25 Lakhs

- Evening industry symposium of 45mins (Day 1/Day2)
- Acknowledgment in communications sent to the delegate's pre & post conference
- A dedicated space on the conference website & in the CSI mobile app where the company product details can be specified
- Branding in the Conference Promotional mailers
- Back inner/ outer page advertisement in the programme book
- Brochures / Catalogues can be put in registration kit
- Raw Stall space in the prime area in the trade hall
- Acknowledgement as Platinum sponsor in all the conference signage's in the venue.
- Exclusive sponsors (LED panel) video window in the scheduled space in the trade area
- 12 Complimentary registrations for company staff

Gold Sponsors Rs. 20 Lakhs

- Workshop symposium of 45mins on Day 1
- Acknowledgment in communications sent to the delegate's pre & post conference
- Branding in conference website & CSI Mobile app by giving link of the company's official website or a specific advertisement.
- 1 page advertisement in the programme book
- Brochures / Catalogues to be put in registration kit
- Raw stall space in the prime area in the trade hall
- Exclusive sponsors (LED panel) video window in the scheduled space in the trade area
- Acknowledgement as Gold sponsor in all the conference signage's in the venue
- 10 Complimentary registrations for company staff

Silver Sponsors Rs. 15 Lakhs

- Instruction course of 45mins on Day 1
- Acknowledgment in communications sent to the delegate's pre & post conference
- Logo branding with contact details in the CSI mobile app
- Branding in the programme book
- Stall in the prime area in the trade hall
- Exclusive sponsors (LED panel) video window in the scheduled space in the trade area
- 8 Complimentary registrations for company staff

Note: 18% GST Extra on above tariff (GST Payable on Reverse Charge Mechanism)

Lunch Symposium Rs. 7 Lakhs

- Sessions to be named after the company name or product
- Speaker for the session can be recommended, subject to scientific committee approval
- Product advertisement during the start and end of the session
- 4 complimentary registrations for company staff

Quiz Sponsorship Rs. 4 Lakh

- Display of Company's logo branding during Quiz
- The Flier for the quiz participation will carry the sponsor logo
- Prizes to the winners of the Quiz

Kera Film Challenge: 4 lakhs

- Display of Company's logo branding during KFC
- The Flier for the KFC participation will carry the sponsor logo
- Prizes to the winners of the KFC

Kit Sponsor Rs. 5 Lakhs

- Kit bags will have the branding of the company logo inside the bag along with the conference logo
- Branding in the programme book
- Branding in the Kit counter
- Branding in the CSI mobile app

Premium Stalls: Rs. 3,50,000 Lakhs

- 3x3mtr Stall Space
- 2 Complimentary registrations for company staff

Regular Stalls: Rs. 2,00,000 Lakhs

- 2x2mtr Stall Space
- 2 Complimentary registrations for company staff

Additional Branding Opportunities

- Coffee Area Kiosk Rs.1,00,000 (Per Day per counter)
- Chair Cover Branding Rs. 75,000 (Per Day per Hall)
 *Applicable only for those who have taken Stalls

Note: 18% GST Extra on above tariff

(GST Payable on Reverse Charge Mechanism)

*Stall allocation will be on first come first serve basis, hence we request you to kindly confirm your participation along with Payment. Note: Please write to us for any documents for the payment process.

Venue:

Ocean Convention Center, Hotel Clarks

Bangalore International Airport Road Hollywood Junction, Sadahalli Post Swiss Town, Bengaluru - 562110



For more details contact

Conference Managers:

Hallmark Events

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www.corneasocietyindia.org

